

FAIRTRADE 2017

**FAIRTRADE FOOTBALLS MAKE A
DIFFERENCE**

WHAT IS FAIRTRADE?

- P6 have studied Fairtrade this term. We have discovered lots about the way we shop.
- When we buy something we often forget that someone made it for us to buy.
- Sometimes the conditions people work in are poor and the money they are paid is not enough.
- We looked at bananas and how they grow, we found out very quickly that the people who should get paid May money in fact are paid the least.

WHAT HAS THIS TO DO WITH FOOTBALL?

- Where are most footballs made?
- How are most footballs made?
- What is the difference between a branded ball and a fair trade football?

WHERE DO FOOTBALLS COME FROM?



FAIR TRADE HAS EVERYTHING TO DO WITH FOOTBALL!

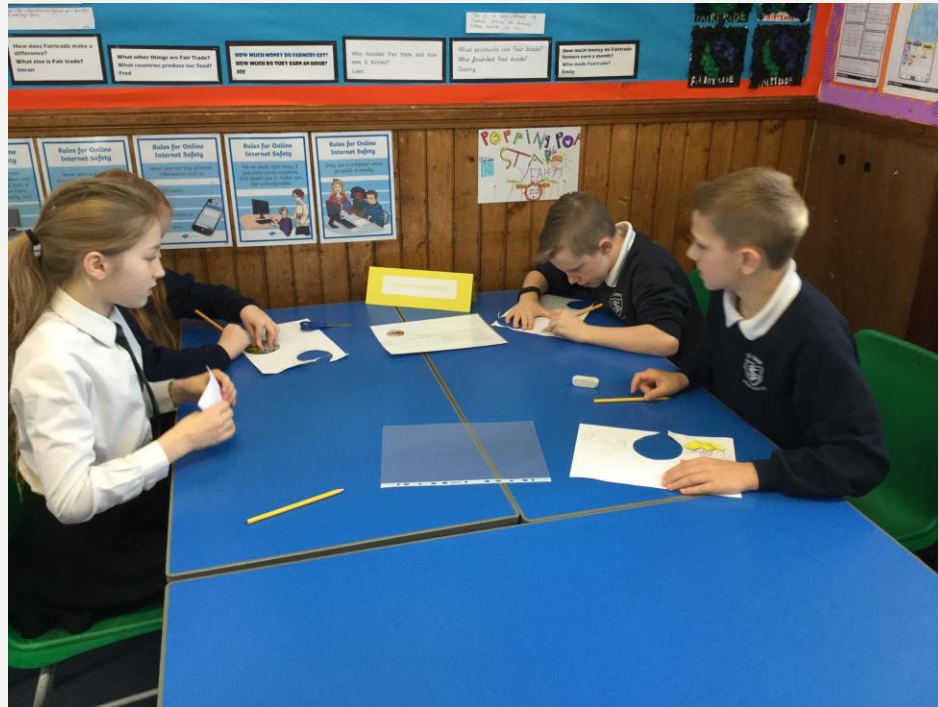
- Most footballs are made in a small area of Pakistan.
- Most footballs are hand stitched by men and women who work long hours each day.
- The only difference between a branded ball and a fair trade ball is the label.
- Most makes of footballs are made by the same people!
- <https://vimeo.com/169701686>



HOW DOES IT FEEL TO BE A FOOTBALL STITCHER?

- Well we didn't stitch any footballs but we played a game which simulated what it was like to make footballs.
- We had to make footballs using a template and then sell them to a football company.
- Some families did well whilst others found it difficult to survive.
- So how did Fair trade make a difference?

LIFE AS A NON FAIR TRADE STITCHER



WHAT WAS THE BEST JOB?



LIFE AS A FAIR TRADE STITCHER

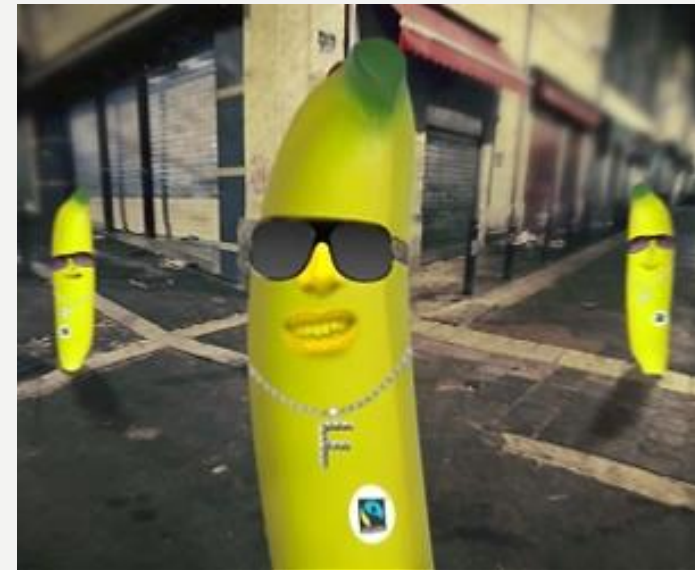


HOW CAN WE MAKE A DIFFERENCE?



THIS FAIR TRADE FORTNIGHT

- You don't have to buy a fair trade football.
- You don't have to change the shops you buy in.
- You don't have to dress up as a banana.



THIS FAIR TRADE FORTNIGHT...

- Buy one Fairtrade product from your normal shop.
- Write a letter to your local supermarket asking them to stock more fair trade products.
- Bring in a Fair trade snack for your break time one day.
- Bring in a pound during lent and buy a Fair trade snack from our tuck shop.

TOGETHER WE CAN MAKE A DIFFERENCE!

